Patent Valuation Services

The value of a patent is a function of at least ten factors.

As the leading patent brokerage firm, no company knows more about patent value than IPOfferings! As a result, IPOfferings provides not just one – but three – patent valuation services.

Here are the most important factors that determine the value of a patent.

- 1. What other patents in similar or related technologies or industries have sold for
- 2. Documented Evidence-of-Use for the patent
- 3. The patent's Priority Date and how long the patent has to run
- 4. The patent's Reverse and Forward Citations.
- 5. What other U.S. or foreign patents and applications are included in the patent family or portfolio
- 6. The legal strength of the patent
- 7. The market and growth dynamics for the patent
- 8. The technical and application dynamics of the patent
- 9. The litigation dynamics of the patent
- 10. The number of other similar patents that have been granted

Basic Patent Valuation (\$1,800 for one patent*): This service provides a current market valuation (low and high value) by taking into account these metrics...

- Forward and reverse citations
- Priority Date and remaining life of the patent
- Number of claims, breadth of the independent claims, and claim strength
- Market analysis
- Technology analysis
- ◆ Commercial analysis

Enhanced Patent Valuation (\$3,500 for one patent*): This service includes all the elements in the Basic Patent Valuation plus...

- Prosecution metrics
- ◆ Legal strength
- Prior Art analysis
- Current and potential commercial use
- Overall patent strength
- Analysis of similar patents

Comprehensive Patent Valuation (\$5,000 for one patent*): This

detailed, in-depth analysis includes the elements in the Basic and the Enhanced Patent Valuations plus...

- Applicable market coverage
- Key players in the market
- Technology and product review
- Infringement Analysis
- Litigation analysis
- Potential buyers/licensees
- Foreign patent counterpart analysis
- ◆ Financial analysis

Format: The report can be delivered as a .pdf file or, for added confidentiality and security, as a hard-copy, bound document.

Turnaround: It takes about one week for the Basic Valuation, and up to two weeks for the Enhanced and Comprehensive Valuations.

* **Discount:** There is a discount when there is more than one patent or when multiple valuations are ordered.

Ordering: Place your order via e-mail to patents@IPOfferings.com. We need just the Patent Number(s) for the patent for which you are ordering Valuation(s). You will be invoiced, and payment can be made via check, wire transfer, or Paypal.

IPOfferings also provides <u>Patent Brokerage Services</u> for both sellers and buyers of patents and other IP, as well as a comprehensive selection of IP Consulting Services.

Questions? Call us at 845-337-6911 or contact us at patents@IPOfferings.com.

IPOfferings provides not just one, but three, Patent Valuation Services.

Each Patent Valuation is the collaboration of a patent researcher, patent licensing professional, and a senior patent broker.

> Select the Patent Valuation Service that meets your particular needs and budget.

For added security and confidentiality, you can order your Patent Valuation as a hard-copy, bound document.

Additional Information



If you are seeking a valuation for a

you will need the Comprehensive

of-Use and Litigation Analysis.

patent that is an enforcement property,

Valuation because it includes Evidence-

