Patent Value Quotient

Full Year 2015

IPOfferings

FULL YEAR 2015

Transaction Month/Year	Seller	Buyer	Technology	Total Transaction	Number of Patents	(Average Paid per Patent) Quotient
January	Kenilworth Systems	Interactive Systems	Gaming	$1,100,000	3	$366,667
January	Rockstar Consortium	RPX Corporation	Telecomm	$900,000,000	2,565	$350,877
January	Rambus	Silicon Image	Wireless	$2,280,000	14	$162,857
January	VideoIQ	Aviligon Corporation	Video Analytics	$15,650,000	34	$460,294
January	Inventor	IDEX	Software Algorithm	$2,155,932	4	$538,983
January	Semi Components Ind	Tessera Advanced Tech	Semiconductor	$1,600,000	9	$177,778
January	Ballard Power Systems	Volkswagen Group	Fuel Cell	$39,000,000	60	$650,000
February	Anonymous	[Broker]	Digital Surveillance	$275,000	3	$91,667
February	[Four Sellers]	Aviligon Corporation	Video Analytics	$13,400,000	48	$279,167
February	Xerocole	Akamai	DNS Management	$4,900,000	8	$612,500
March	Anonymous	[Broker]	VoIP	$150,000	1	$150,000
March	Prism Technologies	Internet Patents	Multiple	$20,066,666	48	$418,056
April	F-Secure	Finjan	Internet	$1,000,000	2	$500,000
April	Codemate	Akamai	OTT (Over the Top)	$41,950,000	13	$3,226,923
May	Meru Networks	Fortinet	Cyber Security	$3,734,635	33	$113,171
May	Strategic Global Advisors	Tessera Advanced Tech	Semiconductor	$2,950,000	26	$113,462
May	Bridgestone Americas	IP Liquidity Ventures	Tire Pressure	$10,000,000	43	$232,558
June	Infineon Technologies	Polaris Innovations	Multiple	$33,000,000	4,000	$8,250
July	Hipcricket	SITO Mobile	Mobile Advertising	$1,850,000	26	$71,154
August	AEPI	CREE	Power Management	$6,900,000	13	$530,769

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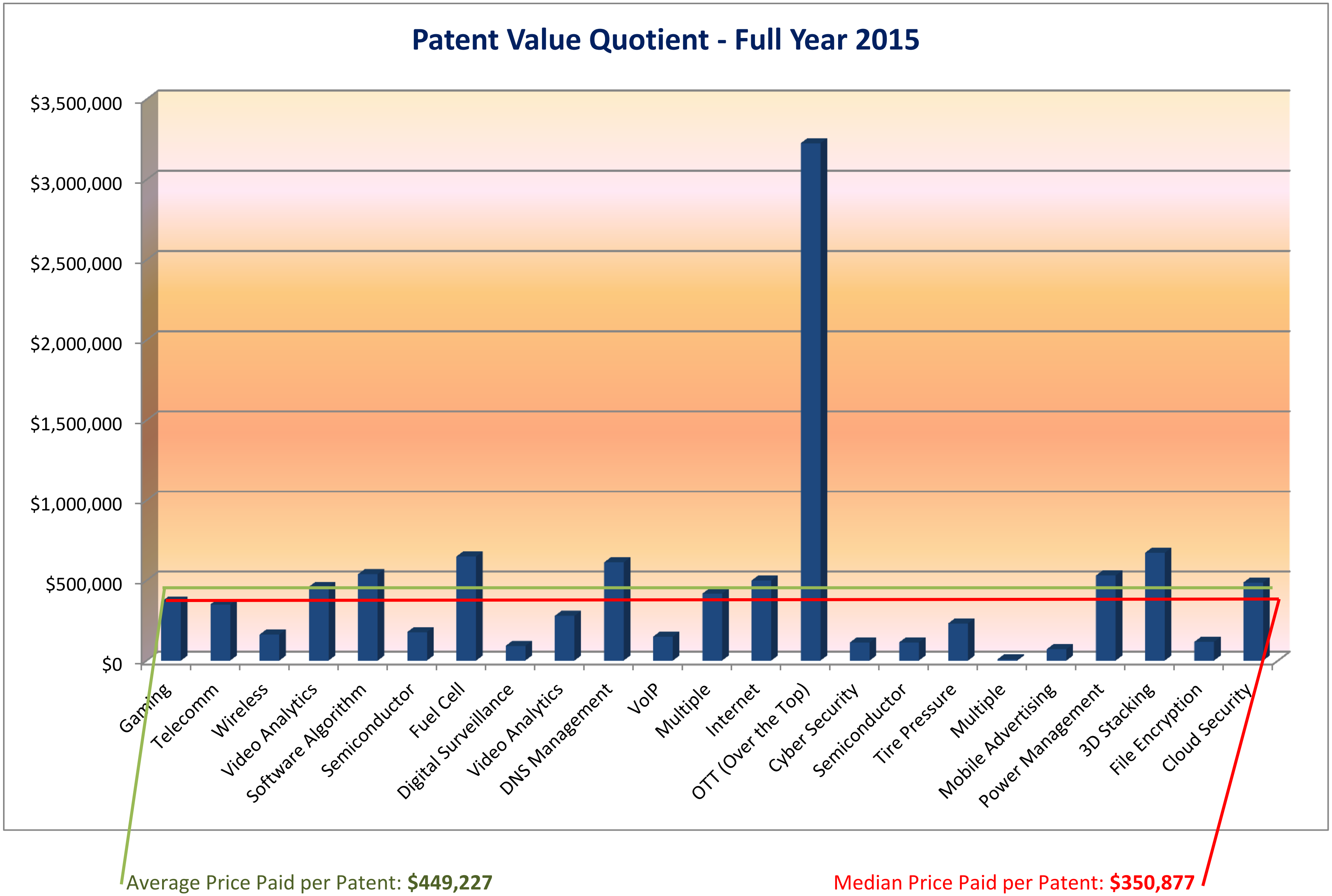
Transaction Month/Year	Seller	Buyer	Technology	Total Transaction	Number of Patents	*(Average Paid per Patent)* Quotient
September	Ziptronix	Tessera Technologies	3D Stacking	$32,300,000	48	$672,917
October	Rebit	Carbonite	File Encryption	$700,000	6	$116,667
November	Bloxx	Akamai	Cloud Security	$3,900,000	8	$487,500

Average:	**$449,227**
Median:	**$350,877**

Patent Value Quotient: **Full Year 2015**



FULL YEAR 2015

Analysis: The Full Year 2014 **Patent Value Quotient**™ showed an Average Price Paid per Patent of $251,007 and a Median Price Paid per Patent of $123,444. The Full Year 2015 **Patent Value Quotient** shows a large increase in the Average Price Paid per Patent to $449,227 and a substantial increase in the Median Price Paid per Patent to $350,877. We reported on 23 transactions for calendar 2015 that ranged from just $8,250 per Patent for a 4,000-patent portfolio to over $3 million per Patent for an OTT patent portfolio. We compute the Average Price Paid per Patent for each transaction as well as the Average Price Paid per Patent and the Median Price Paid per Patent for the period to show the middle range of pricing for patents transacted during the period. The transactions reported for 2015 again covered a wide range of technologies.

Purpose: The **Patent Value Quotient** is provided as a public service to businesses, universities, inventors and other innovators – as well as patent brokers, patent auctions and IP professionals – to assist them in the sales and acquisition of U.S. Patents. The **Patent Value Quotient** is designed to be just one of many methodologies that is used to value intellectual property by reporting recent patent transactions.

Methodology: The **Patent Value Quotient** reports on the average price paid per U.S. Patent (the total transaction divided by the number of issued U.S. Patents included in the transaction). There are transactions that included foreign patents and patent applications that are not assigned a value, so the Average Price per Patent can be interpreted as the Average Price per Patent Family in those transactions. When we have to compute the portion of the transaction that represents the value of the intellectual property (for example, when a company or business unit is purchased for its intellectual assets, and the value of the IP has to be isolated from the value of the business operations), we will provide an explanation of how we determined that value.

Sources: Transactions reported in the **Patent Value Quotient** come from publicly announced sales or acquisitions, and transactions reported to us by patent brokers, patent auctions, parties to a transaction, and other sources. When requested to do so, we identify the Seller and/or Buyer as "Anonymous." The raw data we find may be supplemented by assignment records from the U.S. Patent and Trademark Office, SEC filings and other sources. ***We make every effort to report patent sales accurately.*** If you find a discrepancy, please bring it to our attention at pvq@IPOfferings.com.

VideoIQ-Avigilon Transaction: Since Avigilon acquired an operating business, we valued the IP at half the value of the total purchase price.

IDEX Transaction: IDEX paid $28.3 Krona (or $3,233,897) for "patents and other IP," so we valued the patents at two-thirds of the total purchase price.

Prism-Internet Patents Transaction: Internet Patents acquired an operating business with substantial licensing revenue, so we valued Prism's patents at one-third the purchase price.

Meru-Fortinet Transaction: Fortinet acquired Meru Networks for a $3,734,635 premium over its stock valuation, so we used that as the value of the company's IP assets.

Hipcricket-SITO Transaction: SITO acquired an operating business, so we valued Hipcricket's patents at half the value of the purchase price.

Feedback: We welcome input from the IP community regarding the data we collect and report. Please contact us at pvq@IPOfferings.com.

Questions and Comments: Please direct all inquiries and transaction data to pvq@IPOfferings.com.